



Key Company Communications Messages - 2018

Big broadcasts, beautiful pop-ups

Our national profile continues to grow with **over a quarter of a million people** watching our Contact co-production of *"I told my Mum I was going on an R.E. trip..."*. This made-for-TV version was broadcast on BBC 2 and BBC iPlayer in February as part of Performance Live.

But we continue to **champion small-scale community tours** with *Black* (National Tour Autumn 2018). Presented as part of our Arts Council England Strategic Touring funded *HEADZ* - a 3 year long programme that has taken pop-up style theatre to young people in 'cultural dead-spots' across the North West.

Watch two short excerpts of *'R.E. Trip...'*: www.tinyurl.com/re-trip-excerpts

Find out more about *Black*: www.tinyurl.com/black-promo-film

Developing the artists and companies of the future

LAUNCH is our brand new professional development programme that will equip 8 emerging artists and theatre makers with the right tools to enable them to launch their own careers in the arts.

With a focus on supporting working class and culturally diverse young people, LAUNCH will continue our mission to smash down the barriers many people face when developing as emerging artists.

We're also helping more young artists than ever complete their Arts Award qualifications in our first ever **Arts Award Festival**, and **The Big Event**, our annual celebration of youth theatre in Merseyside, is getting even bigger with young people from across the U.K. now getting involved.

Find out more about LAUNCH: www.20storieshigh.org.uk/news/introducing-launch-academy

Working in partnership across Merseyside and beyond

We're **proud to work collaboratively** with a wide range of arts, cultural, social and statutory organisations across the U.K. This year we're thrilled to be working with:

- Award-winning children's theatre company Theatre-Rites on *In The Mix (working title)*, a new show in development for children aged 3-6 and their parents/carers.
- Unity Theatre, Contact, The Albany Deptford and Battersea Arts Centre – all helping us put young, diverse audiences centre stage.
- Local partners in Merseyside including De La Salle School, Kings Leadership Academy, Merseyside Youth Association and many others, delivering more outreach work than we ever have before.

Find Out More

We have a selection of videos and images that help tell these stories:

www.youtube.com/20storieshighTV

www.flickr.com/20storieshigh

Or the links below will take you directly to the specific videos listed:

LAUNCH Trailer

More about LAUNCH and how to apply

www.tinyurl.com/launch-info-trailer

20 Stories High in 20 Words

A general overview of the companies work

www.tinyurl.com/20stories-in-20words

'R.E. Trip...' Audience Feedback

Find out what audiences say about our work

www.tinyurl.com/REtrip-audiencefeedback

Behind the Scenes: She's Leaving Home

Discover how we work within the community

www.tinyurl.com/leavinghome-behindthescenes

Behind the Scenes: The Broke 'N' Beat Collective

An example of our collaborative artistic process

www.tinyurl.com/beatcollective-behindthescenes

For more information relating to any communication messages, please contact Communications Associate Nathaniel Hall: nathaniel@20storieshigh.org.uk

For interview requests and approved imagery and branding material, please contact Company Administrator Siofra McKeon-Carter: siofra@20storieshigh.org.uk